



HOOPWORLD™ BASKETBRAWL



HoopWorld™ Coming to Europe on WiiWare, August 13th

Virtual Toys and Streamline Studios Celebrate Best Arcade Basketball Game on Wii.

MADRID, Spain – July 29, 2010 – Virtual Toys and Streamline Studios announced that HoopWorld™, their original 3-on-3 arcade basketball game for WiiWare™, is coming to Europe. HoopWorld has already made a splash in the U.S. and Canada and players have started to climb and dominate the leader boards. The game will be available on August 13th for 1,000 Wii Points™.

HoopWorld brings over-the-top arcade basketball with a kung-fu power-up twist to the platform, offering unlimited replay ability via 7 uniquely themed teams and 6 outdoor courts/ locations. Connect to the HoopWorld online leader board or play with a friend. Fast, fun, and easy to pick-up arcade action and power-ups will keep players on the edge of their seats, as they basketbrawl their way to the top of the HoopWorld Leader board Championship!



“With the World Cup over, other sports will regain some of the attention in Europe and HoopWorld is the perfect game for anyone that wants to play an aggressive, fast paced sport on the Wii,” said Jesus Iglesias, creative director of Virtual Toys. “We know that fans of basketball, soccer, and fighting will enjoy HoopWorld when it launches on August 13th.”

Official Game Trailer: <http://www.youtube.com/user/hoopworld>

About HoopWorld

- 1-2 player, single player and offline multiplayer
- Basketbrawl! – punch, kick, and fight to get the ball
- 7 stylish teams/ 21 characters defend their home courts
- 6 spunky courts set in colorful outdoor locations
- 8 crazy power-ups spice up the gameplay
- Unlock additional teams and courts by beating all 4 difficulties

Genre - Arcade Action Sports
Service - WiiWare™
Publisher - Virtual Toys
Developers - Virtual Toys/ Streamline Studios
Europe Release – August 13, 2010
U.S. Release – July 19, 2010
Age Rating - PEGI 12+

ABOUT VIRTUAL TOYS

Virtual Toys is a leading video games' developer, founded in 1995, with headquarters in Madrid and development offices in Barcelona and Valencia, Spain. In July 2008, Virtual Toys was granted two prestigious awards: "2007 Best Spanish Studio" and "Best Nintendo DS™ product" for Horsez. Virtual Toys has sold more than seven million copies globally, including: Imagine Fashion Designer and Imagine Pet Vet for Ubisoft. The company has more than 60 internationally published titles across multiple genres, platforms, and consoles. For more information, please visit: www.virtualtoys.net

ABOUT STREAMLINE STUDIOS

Streamline Studios is the leading International development studio focused on groundbreaking co-productions and digital content creation for games. Streamline Studios has become the go-to studio for companies that want to remove production risks from the equation of creating big budget franchises. The studio has provided service solutions for high-profile partners and franchises including Gears of War and Unreal Tournament 3 from Epic Games, THQ's Saints Row, James Bond 007: NightFire from Electronic Arts, and Red Storm Entertainment's Ghost Recon 2. For more information, please visit: www.streamline-production.com

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Note to Editors: Review copies are available upon request. A press kit is online at: <http://www.HoopWorldGame.com/pressOnly.htm>

CONTACT

Virtual Toys:
PR & Marketing
Tel: +34 916 779 500
Fax +34 916 555 846
Email: press@virtualtoys.net
Web: www.virtualtoys.net

Streamline Studios:
International Digital Entertainment Agency
Sean Kauppinen
Tel: +1 415-299-2156
Email: sean@ide-agency.com
Web: www.streamline-production.com