

PRESS RELEASE

FOR IMMEDIATE RELEASE

## HOOPWORLD™

### DO YOU BASKET BRAWL?

**Purmerend, The Netherlands, October 11, 2005 - Red Hot Shots, Dive Tackling, Wall Running, Dragon Punches, over-the-top mid-air volleys - all chainable tricks in the upcoming title: HoopWorld™. Streamline Studios, a global leader in creative and engineering outsource services for the video games industry, is proud to reveal that it is currently developing its first Xbox Live Arcade® title for Xbox 360™ video game and entertainment system from Microsoft. HoopWorld™, is a three-on-three multiplayer trick game that rewards gamers for playing competitively together. Aubrey Hesselgren, Lead Designer at the studio said "HoopWorld™ is about personal expression through movement, and also kicking a flaming basket ball straight at your friend's face. Obviously." HoopWorld™ brings back the feeling of the arcade with heated multiplayer competition in the living room. "HoopWorld™ was built with the drunken button-masher and skilled player in mind!" enthused Hector Fernandez, Chief Creative officer of Streamline Studios. "It's a fun and easy to pick-up game that rewards players in a bite sized game snack."**

"HoopWorld™ is the next step for our studio," stated Harpp Seble, CFO of Streamline Studios. "We're known worldwide for our expanding top-notch support services. With HoopWorld™ we're able to showcase a complete end-to-end solution that benefits our partners greatly." HoopWorld™ features a multi-ethnic and diverse cast of characters, unique animation system, frantic game play, and the promise of an expanding universe. "Thanks to Xbox 360 Live Arcade's online focus, we're able to provide an ever-evolving game that will expand over years to come," said Alexander L. Fernandez CEO of Streamline Studios. "Arcade is an amazing opportunity that Microsoft has created, and we're happy to be a part of this unique concept that will no doubt usher in a new era in video games."

#### About HoopWorld™

HoopWorld™ is a three-on-three multiplayer trick game, where gamers are rewarded for playing competitively together, and delivers a unique first by featuring true team-based tricking. HoopWorld™ is a compelling, easy-to-learn

game snack that features frantic arcade-like play in a multi-ethnic and diverse cast of characters.

#### About Streamline Studios

Streamline Studios was founded in 2001, as a creative and engineering outsource provider for the film, television and video game industry. Since its inception, Streamline Studios has become a leading outsourcer in the video game industry and has serviced several high-profile clients and franchises including: Electronic Arts James Bond: 007 Nightfire, Epic Games' Unreal Tournament, and Red Storm Entertainments Ghost Recon 2. Through the provisioning of its services, Streamline Studios has developed a reputation as a premier full-service design studio that is capable of providing creative vision and the necessary expertise to ensure a smooth production pipeline.

#### About Xbox Live

Xbox Live continues to transform and unite Xbox game communities worldwide, with a presence in 24 countries worldwide and a global community of more than 2 million members. As the first and only global, unified online console games service, Xbox Live offers world-class games, intelligent matchmaking, tournaments, unique programming and integration with Xbox.com.

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